

**Welcome to the
Scenic Acres Community Association
2017 Annual General Meeting**



**Sunday April 15th, 2018 1:00pm
Scenic Acres Community Centre**

Table of Contents

| | |
|---|----|
| SACA Mission and Vision Statements..... | 3 |
| SACA – What does the Association do for me?..... | 3 |
| Minutes from the 2016 AGM, held on Sunday April 2 2017 at 1:00 p.m..... | 5 |
| Board of Directors and Non-Board Member Listing..... | 8 |
| Executive Board Member Reports | |
| President’s Report..... | 10 |
| Treasurer’s Report (Financial Statements provided separately)..... | 14 |
| Board Member Reports | |
| Community Development..... | 15 |
| Transportation Initiatives..... | 17 |
| Facilities..... | 19 |
| Marketing and Communications..... | 20 |
| Sports and Affiliates..... | 21 |
| Parks and Environment..... | 23 |
| Special Project Report | |
| New School Sub Committee..... | 25 |
| Non-Board Member Report | |
| General Manager..... | 27 |

Mission and Vision Statements

The Scenic Acres Community Association's (SACA) mission, vision and values reflect people, community and performance, working towards success. SACA is built on a sharing foundation, thinking broadly without losing sight of its local roots to provide our members and the community residents with the attention and respect they deserve.

SACA Vision: A clean, safe, family oriented place to live where all residents have access to various programs and services that meet their needs so they enjoy a real sense of community.

SACA Mission: A vibrant and sustainable community that is safe and attractive, where residents have a sense of pride, community spirit, and are proud to live.

Scenic Acres Community Association What does the association do for me?

SACA is one of 150 community association non-profit entities operating within Calgary. In total, more than 20,000 individuals contribute to their community association, making it the largest collective volunteer movement in the City. Your neighbours in Scenic Acres have been keeping this Association running with effectiveness and integrity since 1985. SACA contributes to the well-being and sustainability of the Scenic Acres Community by:

- Building and maintaining the community centre and associated facilities. The sports facilities that were built and/or refurbished by SACA include beach volleyball, basketball and tennis courts, and neighbourhood playgrounds.
- SACA advocates on all vehicular or pedestrian traffic matters whether local roads, major surrounding arteries. Crowfoot Station, transportation amenities, bus routing are influenced and designed through SACA advocacy; the City originally had a completely different plan to the detriment of our residents.
- On an ongoing basis, SACA manages all green space maintenance from planning to execution through the Landscape Enhancement and Appreciation Fund (LEAF).
- SACA provides a wide variety of programming for all ages and hosts a number of organizations and clubs. SACA offers sports and fitness programs directly or through its affiliates including soccer, baseball, basketball, hockey, and multiple options for conditioning.
- SACA plans and executes community events throughout the year such as the Stampede Breakfast, crafts shows, socials, Movie in the Park, and Breakfast with Santa.

- SACA provides community services such as Community Clean-up, Parade of Garage Sales, education sessions, and political forums.
- SACA regularly guides and advocates for our residents on matters related to physical developments and establishing local businesses whether they involve a local resident or something larger like the new school or seniors' facility.
- SACA influences bylaw and development policy and enforcement of these policies and works with a variety of City departments, Calgary Police, Fire and Emergency Services. Our local politicians routinely engage with SACA on all topics under their respective mandates.

SACA is made up of a volunteer Board of Directors as well as some paid staff who maintain daily operations. Staff and Board of Directors members keep current on City issues, participate in committees, hone their competencies by taking pertinent courses, engage individually and collectively with our residents and develop materials to keep residents informed. SACA leverages its Scenic Review newsletter and social media (Facebook and Twitter) to reach all residents and to open communication channels for constructive dialogue.

How does SACA pay for all these services? Community association membership fees are collected from Scenic Acres residents at \$30 per family, \$15 per senior. In addition to membership revenues, SACA leverages grants, casinos and sponsorships and invests our rental and program revenues back into operations and services.

Please contribute to the sustainability and growth of SACA and our community through your volunteer time commitment on the Board of Directors, on committees or at events. Register or renew your membership today!



Scenic Acres Community Association
2016 Annual General Meeting Minutes
April 2, 2017

Board Members Present:

| | | |
|-----------------------|----------------|--------------|
| Jim Palmer | Megan Berman | Lee DeKorte |
| Mike Kelm | Rebecca Li | Linda Miller |
| Chantelle Sonnleitner | Keely Willment | Colin Yeo |
| Ike Zacharaopoulos | | |

Guests:

Ward Sutherland, Councillor Ward One; Ralph Smith, Ward One office; Kelli Taylor, MP's office Calgary Rocky Ridge; Craig Abercrombie, Colin Gallant, NORR.

Members:

Resident members attended the meeting.

Non-Members:

Non-member resident and non-member non-resident observed the meeting.

The SACA Annual General Meeting was held at the Scenic Acres Community Centre and was called to order at 1:12 pm by SACA President Jim Palmer, and a quorum of members was present.

1. Introduction of Board Members:

Jim Palmer introduced the following board members: President - Jim Palmer; Vice- President - Linda Miller; Secretary - Megan Berman, Treasurer - Rebecca Li, Ike Zacharopoulos, Keely Willment, Chantelle Sonnleitner, Colin Yeo, Lee DeKorte.

Resigning Directors

Larissa Roszell has served as Secretary for the past two years.

Mike Kelm has served as Crowchild Hockey Association SACA representative over the past two years.

Lee DeKorte has served as Community Development Director for the past two years.

2. Introduction of Guests:

Ward Sutherland, Councillor Ward One; Ralph Smith, Ward One office; Kelli Taylor, MP's office Calgary Rocky Ridge; Craig Abercrombie, Colin Gallant, NORR

A number of SACA affiliate guests were identified and thanked for their contribution for the betterment of Scenic Acres

3. MOTION

That the agenda for the 2016 AGM be approved.

Megan Berman /Bruce Lee

Carried

4. MOTION

That the minutes of the March 30, 2015 AGM be approved.

Chantelle Sonnleitner/Bruce Lee **Carried**

5. President's Report

SACA maintains a strong and faithful board that has operated with financial integrity despite the downturn in the economy delivering programs, events, value-added services and credible advocacy to the community throughout the year. We have good standing among other CA's and the City based on significant collaboration and tangible results. SACA delivered on targeted plans documented in our annual business plan and enabled by several hundred volunteers logging thousands of hours.

SACA provided regular and timely communications leveraging all forms of media and in addition, completed a comprehensive Community Needs Survey in 2016 to gather and categorize our community's preferences. We met one-on-one with many of you, listened to your input and answered your questions. This feedback will be incorporated into strategic plans to better meet the desires of our residents over the next decade. We prepared a well-researched grant application and were only one of two community associations to receive Canada 150 federal funds to host an all day celebration planned for August 26, 2017. LEAF, New School and Community Development Committees lead by Board directors along with other volunteers all produced robust results in 2016. SACA has actively worked through the construction dynamics associated with the new school and surrounding lands and facilities in Scenic Park as well as plans involving major developments like the Revera retirement facility, Crowchild Trail Corridor Study and Stoney Trail expansion at Sarcee Trail.

SACA faces challenges sustaining our membership base as our demographics age with many in the community not realizing the majority of our time and energy given to residents is beyond sports. SACA also operates within a limited and restricted funding base so we need to procure new sources of revenue and grow our volunteer base in order to maintain our success. Thank you to the Board for their faithfulness and results over the past year and to a dedicated staff complement who provide friendly customer service and coordinate programming in the community centre. The 2017 business plan is available for review on our website.

MOTION

To accept the President's Report.

Ike Zacharopoulos/Bruce Lee **Carried**

6. Presentation of Treasurer's Report, Auditor's Report and Financial Statement

MOTION To accept the Treasurer's Report and the 2016 Audited Financial Statements as read.

Colin Yeo/Bruce Lee **Carried**

7. Auditors

MOTION To appoint FCC as auditors for the 2017 year-end financials.

Rebecca Li /Bruce Lee

Carried

8. 2016 in Review – Reports

| | |
|---------------------------------|-----------|
| Community Development report - | Lee |
| Parks and Environment - | Ike |
| Marketing & Communications - | Chantelle |
| Facilities - | Colin |
| New School Integration Report - | Jim |
| SACA Operations Report - | Ruth |

9. Election of New Directors

Jim Palmer asked the membership if there was anyone from the floor who wished to stand for election to the board. This was asked three times throughout the meeting. The following motion was then presented.

MOTION To elect the following people to the SACA Board of Directors for a two year term:

| | |
|---------------------|---|
| Jim Palmer - | President |
| Rebecca Li - | Treasurer |
| Megan Berman - | Secretary and Other Affiliates Director |
| Ike Zacharopoulos - | Parks & Environment Director |
| Keely Willment - | Sports Affiliates Director |
| Colin Yeo - | Community Development Director |

Linda Miller/Chantelle Sonnleitner **Carried**

10. 2017 Upcoming Events and Initiatives:

Upcoming Events are:

Community Clean Up
11th Annual Parade of Garage Sales
27th Annual Stampede Breakfast
Canada 150 Celebration
Halloween Pumpkin Giveaway
Breakfast with Santa

Upcoming Initiatives are:

Traffic Plan
New School Integration
L.E.A.F. Reaffirmation vote to come later this year!
Committee to work with Revera Development
Membership Campaign
Scimitar Playground Re-development
Renew the Lifecycle Capital Plan of our Facility
Scope options for new outdoor facilities at Community Centre
Implement feedback from Community Needs Assessment Survey

11. Adjournment

MOTION To adjourn the 2016 SACA AGM at 2:00 pm

Colin Yeo/Bruce Lee

Carried

12. Q & A

Jim Palmer thanked everyone for attending and invited the attendees to partake in light refreshments and move around the breakout areas led by the responsible directors. Breakout areas included Parks & Environment related to LEAF program and other environment topics as well as the Canada 150 celebration led by Ike, Community Development related to large developments like Revera and other development permit inquiries led by Lee, Transportation and New School integration led by Colin and Jim, Marketing & Communications related to all forms of media and the results of our 2016 community survey led by Chantelle. Ruth and Jim answered questions on SACA operations and any other topics.

Respectfully Submitted by,
Linda Miller,
Vice-President for Megan Berman, Secretary, SACA

SACA Board of Directors Listing

President, Jim Palmer: Jim held a variety of senior corporate and operations business and finance manager positions over a 34 year career with Shell Canada. He has recruited, coached and mentored people for 30 years and have led many business process improvement, control, reporting and governance initiatives. Jim has served with the SACA Board for over 14 years in director capacities of Transportation, Vice President and President and on a number of committees. Jim has also held executive positions for sports, church and YMCA boards in Calgary and Fort McMurray. Currently beyond Scenic Acres, Jim is President of the Rocky Ridge Conservative Association, panel member of the City of Calgary Subdivision & Appeal Board, Treasurer of his church board and leading several committees. He has been married to Sandy for 35 years and they have three adult children. They have lived in Scenic Ares since 1993.

Vice President, Linda Miller: Linda joined the SACA Board in January 2016. Linda retired from the Calgary Board of Education in 2014. She specialized in teaching Mathematics and still continues to tutor junior and senior high students. Linda served on the Crowchild Skating Club board in Scenic Acres for 9 years in a variety of positions including President. She held a variety of Executive and committee positions on church boards, parent councils and a business club in Calgary and/or Mississauga. These experiences have provided perspectives in communication, leadership and governance which she brings to her role with SACA. Linda and her husband Stephen have 2 adult children. They have lived in Scenic Acres since 1994.

Secretary, Suzanne Greco: Suzanne joined the SACA Board in February 2018. Shehas worked as a corporate legal assistant and when she completed her B.A. in Psychology/HR, transitioned to a career as an HR Professional. She has volunteered on many executive school councils, block parent associations as well as on the Community Committee for the Town of Slave Lake. Suzanne has been married to Paul for 35 years and they have two adult children. They have been living in Scenic Acres since 1997 and love this community.

Treasurer (past), Tom Mao: Tom joined the Board in October 2017. He has been a Controller with a company in Calgary and completed his MBA four years ago. He

has lived in Scenic Acres for over one year. He was the Treasurer for the SACA Canada 150 project. Unfortunately he needed to resign his position as Treasurer late in the year as he is now working intensively in Vancouver.

Treasurer (current), Katherine Hawkins: Katherine joins our Board this March 2018. She was born and raised in Toronto then moved to Winnipeg for the first part of her career. Moving to Calgary in 2000 she has owned and operated her small business accounting practice since then. She brings to the table a great deal of experience with process implementations, report writing and with the non-profit sector. She has also volunteered over the years with various organizations within the corporate world and with her children's clubs and schools. Katherine has two children that keep her very busy running to activities and when she has time she enjoys travelling the world. She is looking forward to her position on our Board and giving back to the community. She has been a resident of Scenic Acres since August 2016.

Director, Community Development, Colin Yeo: Colin joined the SACA Board in March 2016. Colin is a retired geologist, having worked in the petroleum industry for 40 years. He is currently the Former President of the Association of Professional Engineers and Geoscientists of Alberta and was the President of the Canadian Society of Petroleum Geologists in 2007. Based on this experience, he brings strategic, communication and governance insights to the Board. Colin is currently a volunteer on the Development Committee and continues to serve on the Franco-Sud School Committee. He is the President of the BP Alumni Club and an outreach ambassador for the CSPG. Colin and his wife Maryann have two children, and two grandchildren. They have lived in Scenic Acres for the past five years but were in Silver Spring for the prior 36 years.

Director, Facilities, Colin Yeo: Colin has resigned from this position upon the nomination of Mike Fursier.

Director, Marketing and Communications, Chantelle Sonnleitner: Chantelle joined the SACA Board in March 2016. Chantelle brings to the Marketing and Communications Director role her experience in marketing and communications, event management, writing, editing, social media, website content, and public and volunteer engagement gained in previous roles with the University of Calgary, Alberta Ballet and The Galt Museum & Archives. Prior to that Chantelle worked for the City of Calgary for four years as an Archivist. Chantelle's family moved to Scenic Acres in 2013. Chantelle and her husband enjoy spending time outdoors with their two young children.

Director, Parks & Environment, Ike Zacharopoulos: Ike led the initiative to mobilize the community to fund a special tax used fully to maintain and enhance community green spaces. He now leads the LEAF subcommittee who manages this annual maintenance program. Ike has extensive experience with property and employee legislation and has handled case work for various companies over a long career. Ike and his wife Julie have two grown children and have lived in Scenic Acres for many years.

Director, Sports & Affiliates, Keely Willment: In her day job she works for the City of Calgary in the Recreation department, coordinating programs, initiatives, and events. Keely has previously served on the board of directions for Alberta's InMotion Network – the provincial organization charged with promoting physical activity for girls and women in Alberta. She has also dedicated a significant amount of time supporting

the women's rugby program at the University of Calgary. A born and raised Calgarian, Keely moved to Scenic Acres in 2015 with her husband and two small children.

Director, Community Affiliates, Dean Petrillo: Dean was born in Calgary and first moved to Scenic Acres in 1994 with his parents while attending St Francis High School. He has 3 kids in which 2 are going to Monsignor Doyle School. He was an HR Manager for 12 years at Lux Windows and Glass Ltd handling Safety, HR and Benefits for over 150 employees and has been coaching indoor and outdoor soccer for the community from U4 to U12. Dean currently works as a real estate agent with First Place realty. Dean is excited to join the Board and give back as much as he can to this community that has given so much to him and he looks forward to the challenge.

Director, Community Facilities, Mike Fursier: Mike joined the Board as Facilities Director in April 2018. Born and raised in the UK, Mike has over 20 years experience in construction and project management roles in the UK, Middle East and Canada. Mike now uses his engineering degree and management experience running the Calgary branch of a Canadian specialist construction dispute resolution and project management business. Mike led the team building and maintenance of the SACA outdoor ice rink for the last two years and is looking forward to making a more regular fixture in the community. After renting in Scenic Acres for 3 years, Mike and his wife, Amanda, recently bought their first Canadian house and are relishing putting down some permanent roots! Mike and Amanda have been married for 12 years and have two children.

Director, Membership Development, Michael Chui: Michael had 10 years experience in I.T., economics with last 5 years as a Finance Manager for a continental transportation company. He also spent last 14 years as technical official in the sport of triathlon and helped numerous sports organizations transition from operation to governance boards. He represented Canada and Alberta in the 2015 Pan American Games (in Toronto) and 2017 Canada Summer Games (in Winnipeg), respectively.

General Manager, Ruth Sorrentino: In addition to being SACA's General Manager, Ruth is a Provincial Returning Officer and Federal Field Liaison Officer overseeing all the Returning Officers in Edmonton and Central Alberta. She also sits on the Alberta Attendance Board where she helps mediate solutions for students who struggle to attend school on a regular basis. Ruth has been the Editor of the Scenic Review for almost 12 years. Prior to working for SACA Ruth was a stay at home Mum for 8 years who volunteered for SACA as a Director, as well as at Events. When not working, Ruth is a Hockey, Soccer and Football Mum but also enjoys reading, camping, volunteering and staying active. Ruth has been living in Scenic Acres with her family for 12 years.

2017 President's Report

Volunteer-based Government

At the back of each edition of the Scenic Review we summarize what a SACA membership does for you personally. SACA functions as a 'voluntary government body' for the community, so whether you endorse the Association's activities or not, we represent you at all levels of government and with many other organizations. We interact, contribute and advocate more broadly within

the City dynamic as many request our perspectives, our assistance, our leadership, our best practices and experience simultaneously as we advocate for Scenic Acres' interests. In addition, SACA has fiduciary responsibility, is in a position of ethical trust, in relation to this community on matters such as finances and community assets.

In our daily lives, we expect things we own or use to work properly without fail so we can move on with our personal schedules. We don't give most things any special attention or much thought; we just expect them to work and when they don't our routines can be completely thrown off. SACA operates like that within Scenic Acres; most of what we do ensures that this community functions well not only within our boundaries but in the context of this City. You observe SACA's results in the form of visible events, programs, services, tangible community maintenance and asset modifications but most of the tasks leading up to these results involve many months of planning, organizing, countless meetings, preparing and often, when it comes to modifications that involve City spending capital dollars, years of lobbying, justifying the need, specifying requirements, executing minutely detailed tasks. What you see is most often truly the 'tip of the iceberg'. When initiatives you have requested in some form of feedback require money, we determine the best way to fund them which often involves searching for grants and then doing the research to compete for them and complete the extensive administrative pre and post qualification requirements. SACA has become a 'master of leveraging restricted funding'; handling well funding sources that have strings attached.

At points in time, when you see something amiss, you often contact us first and we provide answers and/or advocate for you. In cases where you don't realize we can help and you contact the City first, they regularly cycle back to us to resolve the concerns. So remember the next time you leave your property, you enter SACA's realm; we are behind the scenes working on all that is in the immediate environment and around town. We have likely had some input into building and road designs and the City policies that govern them for example. In terms of your property, if you have a project and need a development permit to renovate or set up your business, likely you will be engaging with us, either looking for support or receiving guidance from us. Unlike many volunteer-based organizations, we don't require you to contribute your own volunteer hours or contribute special fees; we will just work to get done what needs to be done. For events and sessions that provide value to our residents, we generally offer them and our facilities at no charge, minimal charge or voluntary donation. That is why we hope you will transition from the phases of initially, joining and supporting SACA as a member; to helping at a specific event or program; to assisting on a SACA committee; and even to becoming a board member!

Transitions

Linda Miller has completed a two year term as VP with SACA and will be moving on. I worked with Linda's husband at Shell and our families moved

here together from Toronto 25 years ago. When SACA had a VP gap and the workload seemed overwhelming, Linda stepped in to help though she had many other responsibilities and she has provided leadership and guidance to the Board, improving our financial controls and strengthening our policies and overall governance practices. She has been the reference person I look to for guidance and feedback and so as you can imagine, I will miss her.

Chantelle Sonnleitner has also completed her two year term as Marketing & Communications Director and will be moving on to care for her growing and very active two young sons. Again, this was a gap area for several years and Chantelle helped us to establish regular metrics, provide leadership on social media and more effectively market more effectively the community association. She formulated and tabulated the Community Needs Survey which we will be using for many years to come.

SACA External Contributions

In terms of SACA contributions to the betterment of the City at large, I will highlight some specific results. The Community Development Committee led by Colin Yeo has provided technical input to the Crowchild Trail improvement project and Colin was recently featured on a project video. Ike Zacharopoulos has provided consultative guidance to the Edgemont Community Association during the start-up phase of their LEAF program and advocated with the City on common issues, representing the 10 Northwest LEAF communities. I have been working with ECA for about two years helping them establish bylaws, policies, operation guidelines and providing them instruction regarding many other SACA practices. ECA bylaws now mirror SACA bylaws. We planned the municipal forum that involved all Ward One communities though it was held outside Scenic Acres. Again, this is 'tip of the iceberg' results because they involve many meetings, interactions, planning, building collaboration and leveraging a rapport SACA has established over many years. SACA is also attending and contributing to the Federation of Calgary Communities that represents all community associations; SACA board members are participating regularly in courses in order to enhance their skills; I am providing consultative and teaching assistance to FCC regarding City regulatory issues based on my experience as member of the Subdivision and Appeal Board.

Key 2017 Business Highlights

In addition to the 'business as usual' that occupies our time, I would like to highlight some key deliverables in 2017. The Canada 150 all-day event held August 26th was a great success. The weather was fantastic as we welcomed approximately 5,000 people to enjoy festivities that included cultural performances, children's games and activities, sports demonstrations, presentations by officials from all levels of government, a community meal, fireworks and a movie. This event was planned by a small volunteer team over an 8 month period led by Ike Zacharopoulos and it is an understatement to just say thanks to Ike, the team and the 90 volunteers who contributed that day.

The School Implementation Committee successfully planned and/or completed the physical improvements associated with the basketball courts, baseball diamond, Scenic Park landscape grading and traffic improvements within the immediate vicinity, working in collaboration with government and City officials, Bird Construction as well as the FrancoSud Board and École du Nouveau-Monde officials. We convened many Open House events for Scenic Acres residents in order to present plans and to receive and incorporate community feedback related to the Canada 150 Event, Community Development proposals, traffic and parking changes and LEAF activities. The completed 2017 Business Plan is on our website and I invite you to review our accomplishments during the year.

Key 2018 Business Plans

The 2018 Business Plan is available on our website. Key initiatives among other plans include developing a robust membership engagement plan that would include tangible activities to stabilize and grow our base, complete implementation of the transportation and parking detailed plan, collaborate with developers to manage and integrate the new Revera project within the community, take the learnings from the Canada 150 event and consider implementing successful smaller events, initiate capital projects based on the new Lifecycle Plan and renew sustainable relationship arrangements with our sports affiliates.

Challenge and Opportunity

The SACA membership base has been declining. People generally only consider community membership when kids are involved in sports programs and are unaware that specific administration is a very small portion of our mandate. As Scenic Acres demographics age and family dynamics change, residents don't renew their annual membership. We need to re-engage our existing residents, educate our new residents and rebuild this membership base. We don't need to grow our membership numbers for the revenues they generate which are not significant, but to increase general community support for SACA's mandate and build the foundation for a renewed volunteer base that will produce leaders who will sustain and initiate new programs and services.

Thank You

I would like to thank the SACA Board members for their faithfulness and contribution to regular meetings, to lead and implement the activities associated with their respective portfolios and add value to topics that matter to Scenic Acres; for volunteering at events and engaging positively with our residents. I am especially grateful for this level of dedication during this past year as due to unforeseen circumstances we managed to get things done well with a smaller board complement. I would also like to thank Ruth and staff, Julie and Pat as well as new members Amber and Amanda for running a very efficient and

customer-focused SACA office. This part-time team continually demonstrates a high level of devotion to our Community!

Thank you for attending and actively engaging in the SACA AGM!

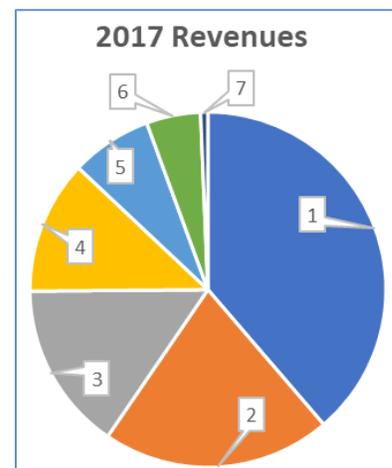
Respectfully submitted by,
Jim Palmer, President, SACA

2017 Treasurer's Report

Please note the full Audited Financial Statements for SACA for 2017 are available to members as a separate document. The following provides an overview of the financial highlights for 2017.

Revenues Breakdown:

1. \$113,969 (39%) - Community programs, events and sports revenue increased primarily due to the Canada 150 revenue. Please see Schedule 1 on page 12 of the Audited Financial Statements for 2017 for a breakdown of this income.
2. \$61,252 (21%) - Rental income is consistent with prior year which is excellent considering the economy.
3. \$45,162 (15%) - Casino contributions are consistent with prior years and are used primarily to cover facility operations.
4. \$35,818 (12%) - Playground contributions relating to grants and donations for the Scimitar Westchester playground redevelopment.
5. \$21,705 (7%) - Membership revenue is down 8% over prior year.
6. \$14,507 (5%) - Amortization of Capital Contributions consistent with current amortization policy.
7. \$1,935 (1%) - Miscellaneous revenue is made up of interest income as well as unrestricted donations.



Expenses Breakdown:

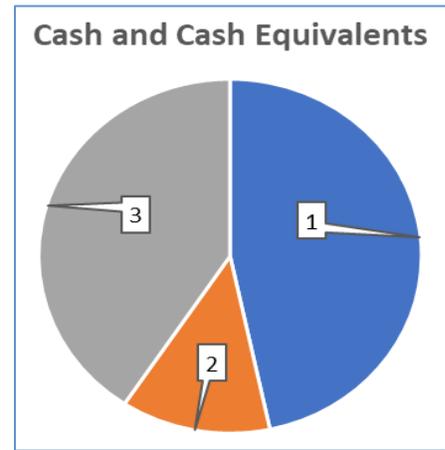


1. \$130,932 (41%) - Facility operating costs are consistent with prior year. Please see Schedule 2 on page 13 of the Audited Financial Statements for 2017 for additional details.
2. \$90,135 (28%) - Building Community programs and sports are consistent with the prior year, with the exception of events due to the cost of the one time Canada 150 Celebration. Please see schedule 1 of the Audited Financial Statements for 2017 for more details.

3. \$38,318 (12%) - Building Playground expenses comprises of purchases made for the redevelopment of the Scimitar Westchester playground.
4. \$31,331 (10%) - Building Depreciation is consistent with current depreciation policy.
5. \$25,422 (8%) - Administration expenses are consistent with prior year. Detailed breakdown is on Schedule 2 on page 13 of the Audited Financial Statements for 2017.
6. \$2,928 (1%) - Building lifecycle expenses incurred on maintenance projects to ensure our facility is safe operational order.

Cash and term deposits:

1. \$95, 978 (47%) - Unrestricted cash is down by \$27,000 due to earned revenues not received by year end, but expected in 2018.
2. \$26,000 (12%) – Internally restricted cash no change from prior year set aside for life cycle projects.
3. \$83,711 (41%) - Externally restricted cash made up of Casino funds and Scimitar playground grants and donations. See notes 3 and 8 for details of our grants.



I would like to thank Heidi Brauer CMA for her service once again as our annual auditor. It would be my pleasure to nominate the Federation of Calgary Communities to be the auditor for the year ending December 31, 2018 based on the service reliability and cost.

Respectfully submitted by,
 Katherine Hawkins
 Treasurer, SACA

2017 Community Development Report

Scenic Acres Community Development by the Numbers

| | Development Permits | Land Use Re-designation |
|-----------------|---------------------|-------------------------|
| Issued by City | 9 | 3 |
| SACA Comments | 7 | 3 |
| • Supported | 1 | 0 |
| • Non-Objection | 5 | 2 |
| • Objection | 1 | 1 |

Development Permits

Nine development permits were issued by the Development Authority during 2017. Of those, SACA Community Development made comments on seven of them. All seven were business related. We supported NORR Architects’ re-application for the Revera Assisted Living Facility which we believe is in the

best interest of the community as it provides an opportunity for aging-in-place within the community. More is said about this development below.

SACA did not object to five development permits. These were either home based businesses or businesses within existing commercial buildings. The home based businesses were renewals and there had been no complaints from neighbours about their operation.

SACA strongly objected to a development permit for a Bed and Breakfast within the community. This was considered inappropriate and out of context for the neighbourhood. The Development Authority denied the application.

Land Use Re-designations

Three applications for Land Use Amendments were submitted in 2017. SACA did not support any but we did not object to two and objected to one.

Marquis Development

A small parcel of undeveloped land, owned by Marquis Development, is located at 5651 Nose Hill Drive. Marquis applied for a land use re-designation to rezone the property from S-FUD to M-H1 Multi-Residential – High Density Low Rise District. This zoning will allow for a low rise apartment complex of 150 to 200 units and will be 6 to 7 stories high (22m, 72 feet high). The application is currently under review by the Calgary Planning Commission.

Secondary Suites

There were two applications to rezone properties from R-C1 to R-C1s which would allow for secondary suites. SACA did not object to one but did object to the second based on complaints from a neighbour. Both of these re-designations were approved by City Council.

Community Engagement

Three open houses were held during 2017. Marquis Development hosted two events, one in Silver Springs and one in Scenic Acres, to solicit feedback on their Nose Hill Drive project. Both were well attended and comments have been taken under advisement.

NORR Architects, on behalf of Revera, held another open house to inform adjacent residents of changes to the proposed assisted living facility. Turnout was low. Currently, a Detailed Team Review is being conducted by the City.

Revera Assisted Living Facility Update

After a hearing at the Subdivision and Appeal Board, a revised Development Permit was issued on April 3, 2017. During the summer of 2017, Revera Inc. decided to make some changes to the interior of the development and some

minor changes to the exterior design of the building. An open house was held on October 17, 2017, for 47 adjacent residents to address the proposed changes to the development plans. At this meeting, NORR Architects, the architect and project consultant, outlined changes to the project, including:

- minor changes to the building footprint
- enlarged underground parkade
- the building location, height, and overall form and character are in keeping with the original Development Permit
- relocation of the parkade ramp and surface parking to improve traffic circulation and reduce impact on neighbouring properties
- the SDAB requirements from the previous Development Permit are binding and are included on this proposed development.

NORR Architects has applied for a new Development Permit, DP2017-5006. Currently, the permit is undergoing a City Detail Team Review and NORR is responding to comments. There are significant site contamination issues that must be addressed. If the permit is issued, and there are no appeals, NORR forecasts that construction will be underway by mid-June, 2018.

Crowchild Trail Study Completion

The Crowchild Trail Study has now concluded and SACA had been an active participant. The purpose of the study was to identify short, medium and long-term upgrades to Crowchild between 24th Avenue NW and 17th Avenue SW. This was a six-phase engagement process.

SACA was an active participant from the beginning. Our position had been to advocate for a free-flowing, high-speed expressway with no lane reductions. Additionally, we advocated for a right hand merge lane from Bow Trail and 10th Avenue SW onto northbound Crowchild. The final Crowchild Trail Plan incorporates these changes.

Short term plans are being implemented now.

Transportation Initiatives Report

Parking and Traffic Changes

Over the years SACA has received a number of concerns related to speeding along Scenic Acres Drive, Scenic Acres Boulevard and Scurfield Drive. In addition, SACA had been discussing detailed parking and traffic changes with the Ward One office over the last two years around the construction of the new school. As a result, the SACA Development Committee, which also handles transportation issues, formulated traffic and parking proposal revisions and presented them to residents at two Open Houses last summer. We had great attendance at both sessions and we gathered the feedback to refine the

proposals and presented the final recommendations to Ward One office and City Traffic Engineering. We also discussed these plans with the three Scenic Acres schools and received further guidance from them. There was very strong support by Scenic Acres residents to pursue with these planned proposals and these will be briefly summarized in this report.

South Scenic Acres

Parking - SACA recommended that residential parking zone 'SCA' be expanded west from its current boundary of Scenic Acres Gate to Scenic Ridge Gate and include some blocks of adjacent streets to the north and south. This proposal has been delayed because a moratorium was placed on all parking zone changes until the City could assess their process for granting such requests. Once the parking area is defined, residents on individual blocks determine specific restriction details.

Traffic – SACA recommended signage around the new school to promote safer vehicular and pedestrian behaviour including no U-turn, no stopping and no parking signs and an enhanced crosswalk at Scenic Acres Drive and Scimitar Point. Some changes have been partially implemented at this time. SACA has been monitoring behaviour around the school since its opening and is also working with our police liaison officer to blitz the area to provide traffic enforcement. It is important these measures be implemented during this school year as current enrolment of approximately 250 students will rise to 400 next year.

North Scenic Acres

Parking - SACA recommended increased parking options along eastbound Scurfield Drive east of Monsignor Doyle School and providing additional drop-off and parking opportunities along Scenic Acres Boulevard for Scenic Acres School and Scurfield Park use. These revisions are intended not only to provide better street parking opportunities but to slow down through traffic; parked vehicles have proven to be a deterrent to speeding.

Traffic Engineering is refining SACA proposals further as they analyze traffic counts and provide their expertise to these areas.

Community Development Committee

The Community Development Committee (Bill Mah, Dean Petrillo and Colin Yeo) met to review our responses to the previous year's land use re-designation applications and development permits to begin developing a policy document. We considered the common types of re-zoning applications and development permits and determined our response to them. Our actions will include notifying affected residents through a mail drop, notifying the applicant that we have notified their neighbours, visually inspecting the subject property and providing advice and counsel to both the applicant and affected

neighbours. Our goal is to balance the rights of property owners with the concerns of neighbours.

Respectfully submitted by,
Colin Yeo
Director, Community Development, SACA

2017 Facilities Report

SACA maintains and develops the Community Centre and adjacent lands to provide recreational facilities for the community and to generate rental income. SACA follows its Capital Renewal Plan to forecast routine maintenance and estimate potential major capital expenditures.

Capital Renewal Plan (Lifecycle Plan)

Minor capital was expended on repairs and improvements during the year. Other, non-critical items were deferred pending the completion of the Lifecycle Report.

Building Condition Assessment and Life Cycle Report

During the fall of 2017, an engineering firm conducted a thorough assessment of the community centre building and surrounding land. The building was deemed to be in acceptable condition but deficiencies were noted in washroom exhaust fans and fire extinguishers which require immediate attention. Building systems are in good and serviceable condition.

SACA has not yet accepted the report as there are some parts that need clarification.

Volleyball Court

The volleyball court playing surface and netting is in need of repair and replacement. The court is well used and, over the years, the sand condition has deteriorated. In addition, netting has begun to sag and needs to be reconstructed. These refurbishments will ensure the court meets the needs of users.

Applications for funding have been submitted and, if forthcoming, repairs will be conducted in 2018.

Community Centre Outdoor Amenities

Based on feedback received from the SACA community survey, a list of possible amenities, structures and facilities that could be constructed on grounds adjacent to the community centre were reviewed with the City. Some suggestions were rejected as being incompatible with neighbouring residents

and others are considered to be good additions to the community grounds. More work needs to be done assessing and scoping some of these ideas.

Scimitar Playground

The Scimitar Playground replacement project is fully funded and equipment is ready to be installed during the spring of 2018. A group of residents have undertaken this work and will convene volunteers to complete the installation.

Schooner Playground

A group of residents have begun the process of seeking funds to replace playground equipment in the Schooner playground. If successful, this project will be implemented during 2019.

Policy Reviews

The General Manager undertakes an annual review of the Community Centre Usage Policy and the Facility Rental Rates schedule. Both of these are done on an ongoing basis and are designed to optimize rental hours with competitive rental rates. This is presented to the Board of Directors.

Recognition

SACA General Manager Ruth Sorrentino works tirelessly to manage and operate the Community Centre, adjacent land and community facilities. Ruth efficiently applies for

all appropriate grants, solicits bids from contractors, supervises work and follows up on post construction matters. SACA is grateful to Ruth for all her efforts.

Respectfully submitted by,
Colin Yeo,
Director, Facilities, SACA

2017 Marketing and Communications Report

Through our **Social Media Strategy** using Facebook, Twitter and Instagram we increased output of SACA information and saw a 22% increase in followers this past year. Like or Follow us on Facebook, Twitter and Instagram!

Continued to **collect and analyze data** from our social media and website channels in order to monitor and improve on information delivery to our residents.

The **Community Needs Assessment Survey** was conducted in 2016. In 2017 the results were compiled and presented to the Board of Directors and gave the Community Association a number of suggestions and opportunities for expansion and changes to amenities, facilities, services, programs and events to serve our community. Portfolio Directors and the General Manager made some changes in the community this year and will continue to use the data to develop plans to best integrate these opportunities in 2018 and beyond.

Prepared reports and visuals for the **Annual General Meeting**, so that we may better deliver an informative and information rich presentation to our residents.

Lead the marketing for the **#SACACanada150 event** including branding, social media, signage, and sponsor recognition.

Launched a **Membership Drive** in October with a new SACA brochure mailed to all residents in the neighbourhood listing all of the things the Community Association does and the benefits of supporting SACA.

Reworked our **Mission and Vision statements** to make them more concise and clearer to understand so that our residents can get a feel for what goals we are working towards immediately and in the future.

It has been my privilege to serve our community as I wrap up my volunteer term on the Community Association Board of Directors.

Respectfully submitted by
Chantelle Sonnleitner
Director, Marketing & Communications, SACA

2017 Sports and Affiliates Report

SACA supports the provision of a variety of sport opportunities in the community – for children and adults.

Hockey

SACA is a founding member of both the Crowchild Twin Arena Association (CTAA) and the Crowchild Hockey Association (CHA), and is represented by the President of SACA, elected community members and/or the Sports & Affiliates Director. CTAA governs the operation of the Crowchild Twin Arenas, and is made up of 2 representatives of the three governing Community Associations (CAs) of Varsity, Silver Springs and Scenic Acres. In return for the financial investment made by the three CAs all participants in programs run out of the facility must have a valid CA membership for their area, and must pay a \$20 user fee. CTAA has two dedicated SACA members on its board, John

Palazetti and Bob Fong and we appreciated their many years of contributions to the success of this association.

CHA supports the operation of the Northwest Warriors hockey program (The Northwest Warriors was created in 2012 from the amalgamation of the Westwood Warriors and the Crowchild Blackhawks hockey programs). CHA maintains a separate board of directors (represented by members of the Scenic Acres, Silver Springs and Varsity community associations) and financials, and is the primary tenant of the Crowchild Twin Arena. CHA is a registered society under the Alberta Society Act, and receives casino licenses to support the financial operation of the program.

Soccer

Norwest Soccer (a sub-committee of the Scenic Acres and Silver Springs Community Associations) provides recreational outdoor soccer for ages: U4 to U18 who take part in inter-community house leagues within Northwest Calgary and U18/16 which is co-ed and also participates in an inter-community house league within NW Calgary. Norwest Soccer is a volunteer based community soccer league. All families are expected to volunteer for the program.

SACA would like to thank Chair Dino Sorrentino for his time and effort in leading all aspects of the program.

Adult Slo-Pitch

Recreational Adult Slo-Pitch (18+) is offering through SACA, coordinated by volunteer administrators. This league uses the fields at Scenic Acres Park, and plays on Sundays. SACA would like to thank Laurie Bell who has recently moved on from her many years volunteering to run this program. We welcome Daniel Sawyer and Brodie Colwell as they assume responsibilities from Laurie.

Women's Soccer

This recreational soccer program is for women (age 18-99'ish) and runs mid-April to late June. This program sees players of all skill levels (from beginner to seasoned veterans) come together on Tuesday and Thursday evenings in Scurfield Park. Participants come from Scenic Acres, and across the City. This program is administered by Fiona MacDiarmid who volunteers her time to organize jerseys, assign teams, develop schedules, arrange referees, and host an amazing wind-up party.

Beach Volleyball

SACA offers its own Play and Train style Beach Volleyball Program for Youth. Lead by a varsity athlete from the University of Calgary, the program focused on teaching volleyball skills to enable registrants to play at a recreational level.

SACA Affiliated Sports Programs

To participate in any of the programs listed below you must have a valid SACA membership throughout the entirety of the program. The SACA membership is best purchased directly through SACA.

Calgary Northwest Ringette (www.nwringette.com):

Offering Ringette to over 400 athletes in NW Calgary to make 26 teams from Active Start up to the U19 level.

Calgary West Soccer Association (www.calgarywestsoccer.com):

Offering CMSA Competitive Outdoor Soccer and Recreational and Competitive Indoor Soccer for ages U6 through to U18.

Crowchild Skating Club (www.crowchildtwin.org):

Offering Parent & Tot, Learn to Skate, CanSkate and StarSkate

West Valley Softball

West Valley Softball is the designated program for children living in Scenic Acres and neighbouring NW communities. West Valley offers a Learn to Play (LTP) program starting at 4 years, all the way up to a competitive U19 program.

Respectfully submitted by,
Keely Willment, Director, Sports & Affiliates, SACA

2017 Parks and Environment Report

The key activities of the portfolio are outlined below.

LEAF: The Scenic Acres Landscape Enhancement and Appreciation Fund (LEAF) program is overseen by the LEAF committee comprised of resident volunteers and thanks go out to Barb, Julie, Lorna and Simone for their commitment to our community's public green spaces. Also, to Justin, Jerry and Lori with the City's Parks department. The department managed the delivery of services; turf care was provided by ULS Landscaping and flower care was provided by Pixie Gardeners in 2017.

Through year end 2017 our LEAF program has funded the following work:

1. Turf: bi-weekly cuts and trims; turf repairs as needed; annual weed control as per City review; aeration and fertilizer application as needed; garbage clean-up from public green spaces.
2. Beautification: 33 planters purchased and located throughout the community; 15 in-ground gardens developed throughout the community; design, planting and maintenance of flowers for the planters and gardens in the summer; planter displays in the winter; shrub pruning on a revolving schedule.

3. Maintenance: spring cleanup of road material from boulevards; fall cleanup at the end of the growing season; waste collection from public bins throughout the year; public tree well maintenance including mulch.

Feedback from the community to date has been extensively supportive of the work to date and on January 14, 2018 we held a program reaffirmation vote as mandated by the City. Our program was reaffirmed for another five years with a vote of 135 for and 12 against.

Looking forward to 2018, our volunteer committee and SACA are presently engaged with the City and our service providers as we address the City's expectation that communities engage contractors for our programs and take on administration of these programs. We will update you as the process unfolds. In keeping with our commitment to the community at the outset of the program, the \$60/year fee structure has been maintained and beautification has been focused on arterial locations in order to maximize community access and enjoyment. We thank all who have provided feedback on the program; it is welcome and should be sent to scenicleaf@shaw.ca.

Scenic Acres Park facilities: The baseball outfield at Scenic Acres Park was enhanced with an outfield fence this year and repairs were undertaken to the tennis courts and basketball courts. Thanks go out to Laurie, Jim, Colin and Stephen for their engagement. Also, to Councillor Sutherland and Ralph Smith from his office.

Trees: Our thanks go out to Niki and Linda with the City's Urban Forestry group; their work with us in 2017 resulted in the planting of 53 trees and a tree pruning program throughout our community. We look forward to working with them on continued tree planting in our community this year. We also thank the residents who have engaged on this issue. Input can be provided to scenic.trees17@gmail.com.

Pathway cleanup: During last year's pathway cleanup our community volunteers removed 34 bags of garbage from our community. This year we have scheduled a community pathway cleanup for April 28th, between 9:00am and 1:00pm. If you can participate please contact us at sceniccleanup@gmail.com.

Canada 150 celebration: SACA's Canada 150 Celebration held on August 26, 2017 was a huge success! We believe approx. 5,000 attended the event at some point and we had a great day of celebrating, learning and sharing about Canada. Our focus on youth included a display of artwork prepared by the students from Monsignor E.L. Doyle and Scenic Acres School, a decorated bike parade and a substantial children's program throughout the day. Diversity and inclusion were addressed through the cultural performances that were included in our program. Reconciliation with Indigenous peoples was supported through the presentation provided by the Cree First Nations Elder, including a historical

perspective. The Stampede Caravan Committee provided a mobile entertainment stage, cooked our BBQ meal and provided recycling bins at the meal. In fact, we were able to divert the vast majority of our waste from the landfill by utilizing blue and green bins throughout the event sites. Revera provided "Happy Birthday Canada" cake for all and popcorn was available for attendees of our outdoor movie at Scenic Acres Park. The event ended with a fireworks display orchestrated by Magnum Fireworks at Scenic Acres Park.

This family friendly, fun celebration of Canada's 150th was made financially possible by a grant from the Government of Canada (Canada 150 Fund, Department of Canadian Heritage) and we also thank our other sponsors, including the City of Calgary, RE/MAX, Calgary Stampede, Servus Credit Union, Pattison outdoor advertising, First Calgary Credit Union, Revera, Speed Pro Imaging, Advent Lutheran Church, Melcor YMCA, our MLA the Honourable Sandra Jansen, Crowchild Twin Arenas, Playtime Rentals and Crowfoot Dodge. Thanks also go to Courtney (logo), Carlamay (anthem), Kevin (tennis), Larry (mini fire truck), Ross & Treena (Scouts), Annette & Peggy (Girl Guides), Christy & Ayesha (Toastmasters), École du Nouveau-Monde (power), the Military Museums, Calgary Cowboys, Kidsport, Calgary Police Service and the Calgary Fire Department for their support.

My appreciation goes to our lead organizing committee of Michelle, Sandy, Janice, Maxine, Joel, Chantelle, Leslie, Tom and Volker who performed admirably and worked closely with various City officials, especially Stephanie, our Event Coordinator, and Heather, our Neighbourhood Partnership Coordinator. A total of 93 community volunteers assisted the day of the event and we couldn't have held this fun event without them ... thank you all!

The assistance of the SACA office with the various portfolio activities was essential and appreciated. My "THANKS" is a heart-felt effort to recognize at least some of those I had the pleasure to work with this year; it is in no way a complete or sufficient recognition of the importance of your engagement on issues important to our community.

Respectfully submitted by,
Ike Zacharopoulos
Director, Parks and Environment, SACA

SPECIAL PROJECTS REPORT

New School Sub-Committee 2017 Report

SACA activities related to the New School Project have been continuing since January 2015 based on a three phase Terms of Reference (TOR) project plan approach that targets specific objectives for construction, school integration and green space utilization post-school opening. This TOR is available on the SACA website. The SACA New School Integration Sub-Committee includes Jim Palmer and Colin Yeo SACA directors as well as volunteers, Bill Mah and Stephen Miller. Ike Zacharopoulos has been a supernumerary member,

advocating for Park amenities on our behalf with City Parks. Ralph Smith from Ward Sutherland's office has provided assistance to the Committee where the Councillor's intervention has been required. SACA has been providing regular communication updates over the last three years to the community through the Scenic Review and the SACA website.

In 2017, the Sub-Committee's focus has been to remediate unanticipated deficiencies related to final school construction and its impact on the surrounding lands at Scenic Acres Park. I had mentioned last year, we were able to ensure the new basketball court was maintained to its original length as there were plans to shorten it. We were able to have the originally planned foot fence installed along the boundary shared between the Park and new school when a transcription error on the drawings between the transition from the development permit and construction phases had reduced it to five feet. Over the past year, we spent considerable time working with all parties to install a perimeter fence around the baseball diamond at no cost to SACA. By installing the fence, we eliminated the problems associated with right field where a steep grade decline created by construction would have made the play field useless for the adult softball league to continue using it. The league has been operating in Scenic Acres for nearly 30 years and they were pleased with the final result. The fencing maximizes the playing field as best as possible and gates in the fencing allow lawn cutting equipment to enter in order to maintain the Park. Additionally, we have been working with Bird Construction to complete some minor repairs on the existing basketball court surface and most of this work has been completed with some additional touch-ups planned for the spring. Storing heavy equipment on this surface had created gashes in the coating. The Sub-Committee also worked with Bird Construction to install a six foot wood fence near the driveway entrance to the school in order to mask the waste disposal area.

SACA was pleased to return to the Park, utilizing the tennis courts for a demonstration event, the northeast corner to host the outdoor movie and fireworks display as part of the Canada 150 all-day celebration. SACA is thankful to Guy Perreault, Principal of École du Nouveau-Monde for providing the electric power from the school to enable Canada 150 activities at Scenic Acres Park to occur. Colin Yeo and Jim Palmer attended the formal opening ceremony for the school and presented a certificate to Guy welcoming them to Scenic Acres with a desire to collaboratively work together over the coming years.

Respectfully submitted by,
Jim Palmer, President, SACA

NON-BOARD MEMBER REPORT 2017 General Manager's Report

In 2017 we re-structured the SACA Office Staff. Julie Zacharopoulos is now our Assistant General Manager. Rachel O'Hara-Scully who provided regular Office Support moved onto a full time position with the Calgary Distress Centre and so we welcomed Amber Yoingco to the regular Office Support role and Amanda Fursier in a casual Office Support role. Pat Bell remains our Bookkeeper. I would like to take this opportunity to thank all the staff for their hard work to further the vision of SACA. I am blessed to be supported by such dedicated staff as well as the key volunteers who enable SACA to provide the variety of quality Events, Programs, Facilities and Services we provide to the residents and members of this community.

Community Events

Residents of Scenic Acres once again enjoyed a variety of wonderful community events in 2017. SACA's events are designed to **foster community pride, enable residents to share, cooperate and get involved in their community**. Most events cater to all ages allowing many residents to connect with neighbours. SACA is fortunate to have a pool of wonderful volunteers, without which our events would not be possible. However, each year recruiting new volunteers has been an increasing challenge. If you enjoy our events but you haven't yet volunteered your time to help out at one, please consider doing so. If you're looking to meet people in the community, volunteering at one of our events is also a great way to connect. We can only continue to provide these quality events if we have the volunteers to make them happen. If you are interested in volunteering, please contact Volunteer Coordinator Sandy Palmer at scenicvolunteers@shaw.ca. Thank you Sandy for continuing to support SACA in this very important volunteer coordination role.

The following is a summary of the SACA Events from 2017:

- **Bubble Gum Boogie Dances:** These dances occur once every two months and run for 2 1/2 hours on a Friday evening. The dances are open to students in grades 4-6 who are members of SACA. In addition to a DJ who provides the music, lights and most of the entertainment, the kids enjoy a concession as well as door prizes. These supervised dances are well received with attendance of around 100 children. The cost to attend is \$10 per dancer. If your child enjoys the dances please consider volunteering as a chaperone by e-mailing scenicvolunteers@shaw.ca.
- **Post-AGM Open House and Social:** In 2017 we moved our AGM to an afternoon and invited attendees to stay and chat with Board Members over light refreshments. We also provided complimentary Babysitting services in the Boardroom. Attendees caught up with friends and neighbours and chatted with the SACA directors and staff about their thoughts on our community and ways we can work together to improve life in Scenic Acres.
- **Spring Fling Shopping Extravaganza:** The Annual Spring Fling Shopping Extravaganza was held on Saturday May 27. Resellers of 24 different home

party products rented tables and previewed their new Spring/Summer lines for anyone interested in seeing what the different lines had to offer without feeling the pressure to host a party. A raffle basket with goodies from each vendor raised funds for the Women In Need Society.

- **Community Clean-Up Day:** On Saturday April 29 many Scenic Acres residents and residents in NW Calgary came to the SACA Parking Lot for our Community Clean-Up Day. Residents had the option to drop off many items: Up to four boxes of documents to be shredded on site, yard waste for composting, garbage for the city garbage trucks, blue bin type recycling items, electronics and metal for recycling as well as gently used items for Women In Need to re-sell. This annual event will once again take place on Saturday May 26, 2018 where we will be offering more drop off options than ever before.
- **Parade of Garage Sales:** This event takes place every year in June and provides an opportunity for residents to sell their own items and to hunt for a few new treasures. This event was initiated in 2005 to bring neighbours together by either opening their garage doors to welcome buyers, or by visiting those with their garage doors open, so it is very apt this sale now coincides with Neighbour Day. Once again resident realtor Bill Hamilton of Re/Max Mountain View co-sponsored the sale with SACA. Community maps and addresses were made available at the community centre as well as for download on our website.
- **Neighbours Day:** Coinciding with our Parade of Garage Sales neighbours are encouraged to hold block parties, and get together with neighbours. To add an extra incentive in 2017 we offered 12 mini grants to residents to reimburse them for up to \$50 worth of their expenses. Most people used the grants for food, soft drinks, entertainment and activities for the children.
- **Stampede Breakfast:** This event continues to be one of the highlights of the year. Live music, line dancing, and a fabulous pancake breakfast! Once again, the weather cooperated and we had a high turnout of approximately 2000 people. Highlights were the Stampede's Harry the Horse, the Cranbrook Bugle Band, Chinook Country Line Dancers, two Bounce Houses, the Little Red Fire Truck driven by Larry Clayden and entertainment from local performers "Ph Unbalanced".
- **Pumpkin Giveaway:** Hosted by SACA and sponsored by resident realtor Leslie Schmeiler of Re/Max House of Realty, this event held on Saturday October 28 raised cash and food donations for the Calgary Food Bank. Community members brought food bank donations and then selected their perfect pumpkin from our large pumpkin patch of over 200 pumpkins. They then mingled with neighbours over a Hot Chocolate while family members participated in fun activities lead by members of our SAY (Scenic Acres Youth) group.
- **Christmas Shopping Extravaganza:** Held on Saturday November 18 various resellers of mass produced product such as jewelry, food, clothing and cosmetics
- amongst the items for sale. In addition, another basket raffle, which products donated by the vendors, raised money for Calgary Food Bank.
- **Christmas Craft Sale:** Held on Saturday November 25 this annual event

continues to be extremely popular with crafters from around the City. Vendors selling their handmade jewelry, Christmas décor, knitting, painting, and clothing are a sample of the wonderful items available for sale. This year the funds raised through the gift baskets filled with items supplied by the various crafters was donated to the Calgary Food Bank.

- **Breakfast with Santa:** Once again we offered two breakfast sittings at 9am and again at 10:30am. Both sittings were once again sell-outs! Families enjoyed a breakfast of pancakes, Spolumbo sausages, coffee, juice and mandarins while being entertained by Princesses Elsa and Clara. All attendees also had the option to visit with Santa. Members of the SAY (Scenic Acres Youth) group entertained the little ones helping them to make Christmas tree decorations and all children attending the event had a chance to visit with Santa in his grotto where they made their Christmas present requests and Santa gave them a gift.

As a not-for-profit, SACA is constantly reaching out to the business community to support our initiatives and community events. In 2017 we were supported by a number of local, regional and national sponsors. We were also fortunate to receive financial support through awarded grants. We also received cash donations, product donations and direct sponsorships for portions of events from the sponsors. We recognized these sponsors through robust advertising which included signage at the event, mention in the Scenic Review, website presence and in some instances, media mention in our public service announcements. As we continue to develop our events and grow our sponsorships, we will continue to pursue additional sponsors and work with them to develop an equally beneficial relationship. We would like to take this additional opportunity to thank all those who helped us in 2017:

- Breakfast with Santa: **Spolumbos Fine Food & Deli**
- Bubble Gum Boogie: **Menchies Frozen Yogurt**
- Community Clean Up Day: **City of Calgary - Community Standards Fund** and **Boston Pizza Dalhousie.**
- Pumpkin Giveaway: **Leslie Schmeiler Re/Max House of Realty**
- Parade of Garage Sale: **Bill Hamilton & Rich Fraser of Re/Max Mountain View**
- Stampede Breakfast: PLATINUM: **City of Calgary – Ward Community Event Fund; Crowfoot Plates Registry** and **Spolumbo’s Fine Foods & Deli.** GOLD: **Allstate Insurance Crowfoot; Scenic Acres Dental Centre; Dickau Insurance & Investment; Bon Ton Meats; YMCA Calgary; Greg Steel Re/Max** and **Charlesglen Toyota Scion.** SILVER: **Hon. Sandra Jansen MLA; Safeway Crowfoot;** and **Mountain View Optometry.** BRONZE: **Crowfoot Dodge; Knibbe Automotive; Playtime Toy & Party Rentals;** and **Ed Williams Menswear.** FRIEND: **Tony Roma’s;** and **PCS Cleaning.**

If you or your company would like to discuss sponsorship opportunities, please contact me at scenicgm@shaw.ca or 403.547.9589.

Programs

SACA provides numerous programs for a wide variety of community members. SACA also provides in-kind sponsorship to other program providers to enable them to provide programming for our community members, which is in line with the SACA Strategic Plan. The following provides a summary of our Registered Programs as well as Drop-in Clubs and Groups.

Triple A: Triple A stands for the Alliance for Active Aging, which is a collaborative effort by six (6) local community associations (Dalhousie, Edgemont, Montgomery, Scenic Acres, Silver Springs and Varsity) to work together to provide programming and social opportunities for adults 55+. The following outlines our current regular Triple A programs. Each group/club is coordinated by a volunteer from within the community, with the support of the SACA. All attendees must have a SACA or Triple A Membership. Attendees are also charged a small fee of \$2 or \$5 (if a full day gathering) to help SACA offset our high facility costs.

- **Ladies Social Coffee Craft Club:** Every Monday morning at 9am with one full day per month including a pot luck lunch; no need to be a crafter, ladies looking to come out and chat are also very welcome. Thank you to Jeri Orr for coordinating this group.
- **Single Ladies Get Together:** A group of single ladies have been meeting for coffee at the Community Centre on the 2nd and 4th Tuesdays of the month. This group has grown each month, and the ladies frequently get together between meetings.
- **Quilting Club:** The quilting group get together on the third Tuesday of the month for a full day of quilting. Thank you to Jeri Orr for bringing this group together.
- **Book Club:** Meeting on the first Tuesday of the Month from 1 to 3pm this group gathers to discuss a different book. Thank you to Barb Hone, Marilyn Gummo and Elaine Wong for taking on the leadership of this group.
- **Walking Club:** The walking club continues to be very popular. Thank you to Kathleen Vernon for leading this group.
- **Fun & Games:** Wednesday afternoons 12:45 to 3pm Card and Games, 3 to 3:30pm Coffee/Tea and Conversation. Thank you Kathleen Vernon for taking the lead for this group.
- **Artist Gathering:** A number of locals who dabble in art join together on the 2nd and 4th Thursday afternoon of the month (1:00 to 3:00pm) to work on their art projects in the company of others. Thank you to Katharine McFarquhar for leading this group.

Are you 55+ and looking for something else? We are always open to expanding our program offerings where demand exists. If you have an idea for another club or group please contact me (scenicgm@shaw.ca or 403.547.9589) to discuss possibilities.

Adult Programming: In 2017 SACA continued to provide a variety of exercise classes for adults such as **Core Conditioning, Zumba Gold, Beyond Yoga**

Basics, Morning Yoga, Beginner and Intermediate Dancing, Yoga Basics and Tai Chi during the day as well as **Bliss Yoga, Evening Zumba and Evening Yoga** in the evenings. We introduced a new **Barre Class** program during the day in the Winter/Spring session which we moved to the evening for the Fall session. We are constantly looking to better meet the needs of our community members, so if you have an idea for a class, please contact the SACA Office. Thanks to our volunteer coordinators we were once again able to offer **Women's Soccer** (thanks to volunteer Program Coordinator Fiona MacDiarmid) and **Adult Slow-Pitch** (thanks to volunteer Program Coordinator Laurie Bell). If you are an adult in the community interested in facilitating a drop-in club or program please contact the SACA office.

Youth Programming: In 2017 we saw the continuation of the SA Youth Volunteer Corp. SACA tries hard to connect with youth in our community to provide leadership and volunteer opportunities and are fortunate to have a small core of youth who give their time to help out at a number of our events. SACA continues to offer both outdoor **Volleyball** and outdoor **Soccer** programs to youth through **Norwest Soccer**.

Children's Programming: The number of children in our community had seen a decline but this trend appears to be reversing with a number of young families moving into the community. SACA continues to offer space for the Playgroup where Moms, Dads as well as Grandparents and the little ones in their care can come to connect and play with toys in the Main Hall; **Norwest Soccer** continues to be popular for young children, and many of our affiliates such as **Crowchild Hockey Association, Crowchild Skating Club and Calgary West Soccer** continue to provide programs for the younger members of our community. Through our many rentals the SACA members can also participate in **Music Pups classes, Scouts, Guides, Mini-Sport Classes through Sportball, and Gymnastics through Tuck n' Tumble**. Over the summer we are host summer day camps (full and half days) provided by **Pedalheads and Heroheads** outside on our grounds and **Mad Science and Tuck n' Tumble Gymnastics** in the Main Hall.

Facilities

The Main Hall and Palmer Boardroom continue to be in great demand. The Main Hall is booked well in advance for special events such as Weddings, Anniversaries, Family Celebrations, Dance Rehearsals and Children's Birthday Parties. The SACA office has a binder containing information on various party and special event service providers for the SACA members and other renters to peruse in the office when planning functions.

The following outlines our various regular renters, but we also rent to a large number of the SACA members and other groups for one off events, meetings and workshops:

- **SACA Palmer Boardroom:** The Palmer Boardroom is receiving more and more interest as a place to hold meetings as well as after-school programs,

clubs, workshops and birthday parties. Not only does SACA hold a number of clubs and meetings in the space we also rent to groups such as **Qigong Wisdom, Music & Play** and a **private yoga group** for classes, and a **couple of church groups** for meetings.

- **SACA Main Hall:** The Main Hall is booked at least 50% of the time during the day and on weekends, and 100% of the time during week nights, with a wide variety of programs provided by SACA as well as various renters such as **Beavers, Sparks, Pathfinders, Child Safe Canada, Happy Tails Dog Training, Church Group, Sportball** and **Tuck n Tumble Gymnastics**.
- **Beach Volleyball Courts:** SACA provided programs in the Beach Volleyball Courts and we also received a number of rentals from individuals and groups such as **Bowness High School, Sir Winston Churchill High School, Robert Thirsk High School, Bearspaw Volleyball Club, Alberta Volleyball and other private groups**. We look forward to continuing to provide programs and the use of our courts to other school and community groups as well as individuals and organized teams.
- **South Field: Sportball** continues to rent the South Field (the grassed area to the west of the Volleyball Courts) to provide summer soccer programs for 2 to 5 year olds.

Services

The SACA Office is open five days a week to serve our members (M, T, Th, F 9-3 and W 9-5). We are continually looking for new ways to serve our membership. The new Commissioner for Oath services has been popular, and we continue to field many questions and offer advice on a wide variety of topics, especially to new members of the community. In order to remain informed on issues affecting Scenic Acres, SACA actively maintains relationships with other agencies with who provide services to Scenic Acres. This enables us to know what supports are in place, so we can refer anyone in need to the most appropriate agency.

If you have any questions regarding any of the above and the work we do to support SACA please contact me scenicgm@shaw.ca or 403.547.9589.

Respectfully submitted by,
Ruth Sorrentino
General Manager, SACA
